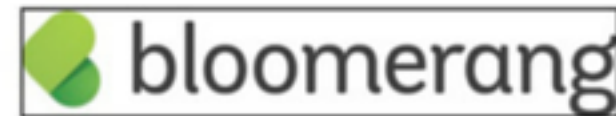


# Motivate Monday

JULY 11, 2016

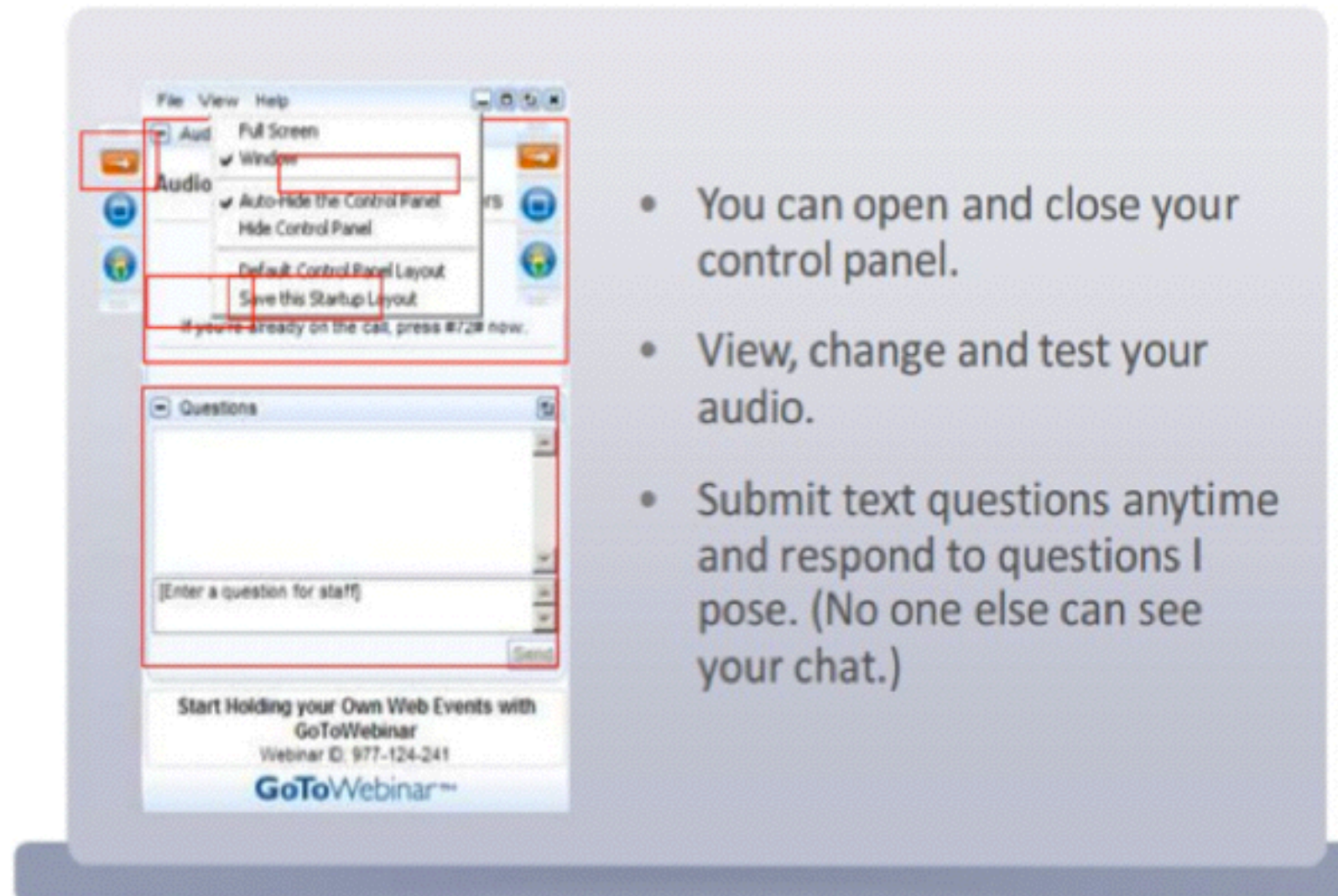
# About



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Every Monday we'll...

- **Share a win**
- **Quick tip with download**
- **Q & A**



# If you're on Twitter...



Use the hashtag #NPmotivatemonday

- **If you've been feeling angry, sad, or helpless, and your feelings are valid, and you're not alone.**
- **If you want to do something, but you have no clue what, and you feel like crap, you're definitely not alone.**
- **If you've been watching the videos obsessively, losing hope in the world, your feelings are valid, and you're not alone.**
- **If you don't want to watch the videos at all, maybe because you don't think you can handle it, your feelings are valid, and you're not alone.**
- **If you fear for the future, your feelings are valid, and you're not alone**

**You Are  
Not  
Alone**

# Wins

**In March we were able to hire an office administrative assistant, and now my work life is no longer just CRAZY--it's becoming crazily focused.**

**Julia**



# Win

**One of the Museum's air conditioners went out and it had to be replaced. I reached out to a local private foundation. This foundation has a long history of giving to the museum, but has not granted more than a couple thousand dollars a year. When I reached out to ask advice, they were interested in the issue. After a little more than a week and a few follow up emails, they granted us the full amount \$9,300 for the air conditioner.**

**Tonya Ricks**

# Included today...





## What is a donor touch point?



- GENUINE
- PERSONAL
- FOCUSED ON THE DONOR



## You brought justice where it's needed

Last fall, over 250 individuals made generous donations to OneJustice to fund several key initiatives, including special mobile legal clinics for veterans, seniors, and children facing barriers to immigration and special education services.

**You are one of those amazing people, and we simply cannot thank you enough.** Your donation brought 575 volunteers to reach 212 low-income veterans, 182 seniors, and 195 youth in 37 different isolated communities throughout California.

Below is a summary and photo from each key initiative. **Thank you so much for your generous support, and for making all the difference for Californians in need.**

### Helping Veterans



There are more veterans of foreign wars and conflicts in California — nearly two million — than any other state, and many veterans have acute and unique legal needs related to their military service or return to civilian life. In many secluded corners of the state, no local programs exist to provide legal help on issues relating to veterans benefits, care, or other pressing problems. **This past year, you brought vital legal services to 212 low-income veterans living in rural California.**

**Client Quote:** "I am a Vietnam Vet, I'm homeless and I have a record that may hinder me from getting a good job. This program to expunge my record is a great help. It gives me hope that I can succeed in spite of my situation."

#### By the numbers:

Number of veterans served - 212  
Number of volunteers - 213

Number of mobile legal clinics - 17  
Number of rural locations - 14

### Reaching Seniors



Limited access to legal services presents a more serious threat to seniors' safety and health than any other cause. The 390,000 Californian seniors who live below the poverty level are especially vulnerable. They need legal help to secure fundamental necessities relating to health care, shelter, food, and protection from abuse. **Last year, you brought teams of volunteer attorneys to reach 182 of these vulnerable seniors, including those facing end of life decisions.**

**Client Quote:** "I met with two volunteers and received useful advice for my legal questions. They listened carefully and offered helpful information. I hope they will return. This saved me."

#### By the numbers:

Number of seniors served - 182  
Number of volunteers - 264

Number of mobile legal clinics - 20  
Number of rural locations - 17

### Serving Children and Families



Too many children in California face legal barriers to basic human needs. The problem is especially critical for youth living in rural areas of the state, where 50% live in poverty. **You reached 195 families in isolated areas of California who faced legal barriers to special education and immigration services.**

**Client Quote:** "I am a young person in need of drastic immigration reform. I have lived in the U.S. for 16 years without the ability to support or provide for myself because of documentation. [The volunteers] helped me and others by providing free legal assistance, furthering our understanding of current immigration laws in hopes of changing our futures and legal statuses"

#### By the numbers:

Number of families served - 195  
Number of volunteers - 98

Number of mobile legal clinics - 9  
Number of rural locations - 6

Thank you again for your support, we hope to see you at our Opening Doors to Justice event on June 25th.  
To preview items or purchase tickets, please visit [bidpal.net/OneJustice](http://bidpal.net/OneJustice)

# One-page Impact Report

## **4. A Personal Email**

How are you letting your donors know that you know them?

Think about creating separate Google alerts using the names of some of your most qualified donors. If your donor comes up in the press (they just wrote a new book, won an award, sold a business), you can dash off a quick email.

When you see an article you know a particular donor would appreciate, dash off a quick email and link.

Hi Steve,

It was great catching up with you at last week's event.

This article made me think of our conversation, and I thought I'd pass it along. Food for thought!

All my best,

Lynne



#love  
anniam

Postcard

SENT FROM PREEMPTIVE LOVE 1300 DARBYTON DR. HEWITT, TX 76643

SAINT PAUL, MN 550

Dear Pamela,  
05 AUG 2015 PM 4 L  
From all of us at PLL, thank  
you for your generous donation!  
You are enabling us to save  
lives and wage peace in Iraq  
today. For this, we think  
you are amazing!  
With you,

THANK YOU FOR JOINING THE #LOVEAMPKRY MOVEMENT  
FOLLOW YOUR IMPACT AT [WWW.PREEMPTIVELOVE.ORG/IMPACT](http://WWW.PREEMPTIVELOVE.ORG/IMPACT)

*Diana*  
Oestreich



KINDLY DELIVER TO



# Questions?

# Registration ends Friday

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## Getting Started with Major Gift Fundraising



# Are you leaving money on the table?

.....



## Year-End Fundraising Master Symposium



**AWESOME  
JOB  
AND  
KEEP  
IT UP**